

Brooklyn Mack Artistic Director Lee Hubbard Lumpkin Board Chair/CFO

Dear Supporter of the Arts,

You may already be aware of the important role that Columbia Classical Ballet plays in making the art of classical ballet accessible to our community, of the thousands of underserved children, elderly, and disabled that our company reaches every year. You may already be aware of the transcendently moving and inspiring qualities of dance; or of the positive effects it has on child development; from increased cognitive abilities, greater fine motor skills, to greater self-confidence and self-expression, and even the reduction of the stress hormone cortisol. But did you know that my journey in dance started because of the accessibility that this very company provides? Without it, my life would have had a very different trajectory, and I would not have found this art form that I am so very passionate about. The important work we do at Columbia Classical Ballet cannot be sustained without the support of generous donors. This year's goal is \$250,000, which will allow Columbia Classical Ballet to continue providing high-quality classical ballet to an increasing number of people in the greater Columbia community and beyond. Without the continued support of generous donors like you, these needs will likely go unmet.

In order to continue making a difference in the lives of the children, elderly, disabled who would otherwise not be able to experience ballet, and to not only maintain our high standard of performances, but to exceed them as we move towards a new frontier for the company, it is vital for this year's capital campaign to be a success. Can we count on you to make a donation to this important cause?

We are an accredited 501c3 organization. By making a tax-deductible donation to our capital campaign, you'll be directly contributing to our company's ability to put on magnificent performances and expand our reach to more underserved schools and communities. Additionally, you'll be recognized for your generosity as a capital campaign supporter on the Columbia Classical Ballet website and in the upcoming quarterly newsletter.

The Columbia Classical Ballet and the communities of the great state of South Carolina are depending on your assistance and generosity. You can visit columbiaclassicalballet.com to pledge your support. Please be assured that your contribution will be put to good use to allow us to continue to provide the magic of high-quality dance to Columbia and beyond. Thank you for your consideration and continued support.

Regards,

Brooklyn Mack

Artistic Director

Columbia Classical Ballet Company